



30TH ANNUAL CONFERENCE ★★☆☆ JUNE 27-29, 2013

Presenting Sponsors: State Farm®, Target

CONFERENCE AGENDA

Subject to change

WEDNESDAY, JUNE 26

CONFERENCE REGISTRATION

Zurich Ballroom Foyer, 1st Floor Event Centre

2:00 p.m. to 5:00 p.m.

THURSDAY, JUNE 27

11TH ANNUAL NALEO PRESIDENTIAL GOLF CLASSIC HOSTED BY NALEO PRESIDENT, CALIFORNIA STATE SENATOR ALEX PADILLA

Presenting Sponsor: Toyota; Eagle Sponsors: AEP Texas, Bright House Networks, UPS;

President's Raffle Title Sponsor: Budweiser; President's Raffle Sponsors: The Coca-Cola Company, Golfsmith, PING;

Chair's Raffle Title Sponsor: HP; Chair's Raffle Sponsors: Golfsmith, Loews Coronado Bay San Diego, PING, Southwest Airlines, Walmart

Cog Hill Golf & Country Club

Registration: 6:30 a.m.

Shotgun Start: 7:45 a.m.

(Buses will begin departing from Wacker Drive outside the main lobby of the Swissôtel Chicago at 5:30 a.m.)

CONFERENCE REGISTRATION

Zurich Ballroom Foyer, 1st Floor Event Centre

7:30 a.m. to 5:00 p.m.

EXHIBITS

Center for Responsible Lending, EMILY's List, MATT Foundation, NALEO Educational Fund, NALEO 5K Run/Walk Outpost, Planned Parenthood Federation of America, Reckitt Benckiser, U.S. Department of the Treasury

Zurich Ballroom Foyer, 1st Floor Event Centre

7:30 a.m. to 5:00 p.m.

NALEO OPENING BREAKFAST PLENARY

LATINOS IN THE MIDWEST: TRANSFORMING THE NATION'S HEARTLAND

Zurich Ballroom, 1st Floor Event Centre

8:00 a.m. – 9:30 a.m.

Census 2010 data revealed the dramatic growth of the Latino community in the Midwest since 2000, with the Latino population increasing more than 12 times than the region's total growth. This session will provide a social and economic portrait of the Midwest's Latino community. Panelists will also address the key issues and opportunities facing Latinos in the region, including education, health and community development.

Session Chair: Hon. Mara Candelaria Reardon, Indiana State Representative

- Dr. Jorge Chapa, Professor, University of Illinois, Urbana-Champaign
- Ms. Sylvia Puente, Executive Director, Latino Policy Forum
- Ms. Angela Reyes, Executive Director, Detroit Hispanic Development Corporation
- Dr. Marc S. Rodriguez, Director, Civil Rights Heritage Center, Indiana University South Bend



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

WORKING WITH THE LGBT COMMUNITY IN YOUR DISTRICT

Presented by West Hollywood City Councilmember John J. Duran; NALEO Board Member

Vevey 1 & 2, 2nd Floor Event Centre

10:00 a.m. – 11:30 a.m.

Lesbian, Gay, Bisexual, and Transgender (LGBT) issues are now widely being discussed across the nation. From President Barack Obama to former Vice President Dick Cheney – elected officials from both parties are addressing LGBT issues. While LGBT communities have been part of major urban areas for decades, recently more LGBT individuals live in suburbs and small and mid-sized cities as well. This workshop will offer policymakers with communications and messaging skills to more effectively address and work with their LGBT constituents. The session will also provide participants with an overview of the issues that the LGBT community considers critical.

Session Chair: Hon. John J. Duran, Councilmember, City of West Hollywood, California; NALEO Board Member

- Dr. Gary Gates, Williams Distinguished Scholar, The Williams Institute
- Mr. Thomas Saenz, President and General Counsel, Mexican American Legal Defense and Educational Fund
- Hon. Crisanta Duran, Colorado State Representative

COMBATING THE RISE OF FOOD DESERTS

Presented by Board of Hispanic Caucus Chairs

Vevey 3 & 4, 2nd Floor Event Centre

10:00 a.m. – 11:30 a.m.

One of the most salient public health issues over the past several years has been the rise in both adult and childhood obesity throughout the United States. Policymakers across all levels of government have begun to take action to address the problem; however, more needs to be done to address the core components of the issue. Among the contributing factors to this growing problem is the dynamic of food and society, especially concerning inadequate levels of food access and affordability. The growing prevalence of insufficient levels of food access among certain communities and segments of society has evolved into a food resource phenomenon known as “food deserts.” This session will explore this topic and present innovative ways local, state and the federal governments are working to address this and support the overall effort to advance public health in our country.

Session Chair: Hon. Mara Candelaria Reardon, Indiana State Representative

- Mr. Gabriel G. Sepulveda, Director, Policy and Communications, Board of Hispanic Caucus Chairs
- Hon. Eddie Rodriguez, Texas State Representative; Vice Chairman, Mexican American Legislative Caucus
- Ms. Lisa Cole, Manager, Indianapolis Community Outreach, Indiana University



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

THE COST OF BAD CREDIT

Presented by Former Utah State Senator Ross Romero; NALEO Board Member

Sponsored by Master Your Card: Oportunidad

St. Gallen, 2nd Floor Event Centre

10:00 – 11:30 a.m.

As a growing segment of the Latino community moves from being “unbanked” toward becoming users of various financial services, the need for basic education on working with financial institutions remains a high priority. This need includes increasing our community’s understanding of the role that credit plays in the daily life of consumers. With such high stakes, this session will provide policymakers with an opportunity to better understand the effect of bad credit on the lives of their constituents and identify best practices for addressing financial literacy in their communities.

Session Chair: Hon. Ross Romero, Former Utah State Senator; NALEO Board Member

- Ms. Marisa Calderon, Chief of Staff and Deputy Executive Director, National Association of Hispanic Real Estate Professionals
- Mr. Eric M. Kamerath, Lexington Law
- Ms. Brenda Muñiz, Senior Advisor, Community Affairs, Consumer Financial Protection Bureau
- Ms. Melissa Aguillon, Small Business Owner, President & CEO, Aguillon & Associates; San Antonio Hispanic Chamber of Commerce Board Member

NATIONAL LEADERSHIP LUNCHEON

Sponsored by State Farm[®], Target

Zurich Ballroom, 1st Floor Event Centre

12:00 p.m. – 2:00 p.m.

Official Welcome to the NALEO 30th Annual Conference

- Hon. Pauline Medrano, Mayor Pro Tem, City of Dallas, Texas; Chair, NALEO Educational Fund
- Hon. Luz Urbabaz Weinberg, Commissioner, City of Aventura, Florida; NALEO Vice President

Illinois Remarks

- Hon. Pat Quinn, Governor, State of Illinois

Cook County Welcome

- Hon. Anita Alvarez, State's Attorney, Cook County, Illinois

Chicago Welcome

- Hon. Daniel Solis, Chair, Chicago City Council Latino Caucus



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

EDUCATION TRACK

INVESTING IN EARLY LEARNING

Sponsored by Alliance for Early Success, GM Foundation, State Farm[®]

Vevey 1 & 2, 2nd Floor Event Centre

2:30 p.m. – 4:00 p.m.

Though Latino children represent the nation's fastest growing segment of the birth through eight population, a significant majority of these children are not currently enrolled in early education programs. Funding for comprehensive services in child care and early learning is being reduced by federal sequestration and state legislatures looking to balance their budgets. Policymakers have the opportunity to advance comprehensive early learning systems by providing the necessary funding to programs that demonstrably improve a child's emotional, developmental, and academic outcomes. This session will provide an overview of federal, state, and local partnerships in place that policymakers can utilize to maximize resources for implementation of early learning services at the local and state levels.

Session Chair: Hon. Justin Rodriguez, Texas State Representative; Member, NALEO and NALEO Educational Fund Boards of Directors

- Ms. Hannah Matthews, Director, Child Care and Early Education, Center for Law and Social Policy
- Dr. Milagros Nores, Associate Director of Research, National Institute for Early Education Research

HEALTH TRACK

IMPROVING LATINO HEALTH OUTCOMES UNDER THE AFFORDABLE CARE ACT

Presenting Sponsor: Baxter Healthcare Corporation

Sponsored by Amerigroup Corporation, Pfizer Helpful Answers

Vevey 3 & 4, 2nd Floor Event Centre

2:30 p.m. – 4:00 p.m.

State legislatures throughout the country are implementing the Patient Protection and Affordable Care Act. This session will feature national experts who will provide participants with key information on how the federal law will affect Latinos and the opportunities policymakers have to influence community health outcomes. The panel will include an update on the progress several states have made to comply with the law, in addition to an analysis of key provisions still under debate in many state houses. Participants will also have an opportunity to enhance their understanding of the implementation of the ACA and the related key policies and legislation that state legislatures have tackled during their recent sessions, including the expansion of Medicaid and the establishment of health insurance exchanges.

Session Chair: Hon. Iris Y. Martinez, Illinois State Senator; Co-Chair, Illinois Legislative Latino Caucus

- Hon. Phyllis Borzi, Assistant Secretary for Employee Benefits and Security Administration, U.S. Department of Labor
- Ms. Jessica Stephens, Policy Analyst, Kaiser Commission on Medicaid and the Uninsured, Kaiser Family Foundation
- Mr. Jorge A. Girotti, PhD, MA, Associate Dean, Hispanic Center of Excellence, Asst. Professor, University of Illinois at Chicago College of Medicine



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

CIVIC ENGAGEMENT TRACK

2014 AND BEYOND: STRATEGIES FOR MOBILIZING LATINO VOTERS

Sponsored by Google

St. Gallen, 2nd Floor Event Centre

2:30 p.m. – 4:00 p.m.

The Latino community made history and headlines in 2012 when a record number of voters participated in the Presidential election. In addition, political analysts paid considerable attention to the methods and techniques used by campaigns to turn out voters. This session will discuss the intersection of these two issues – the growing political power of the Latino electorate and the strategies that will ensure their increased engagement in the American political process in the future.

Session Chair: Mr. Evan Bacalao, Senior Director of Civic Engagement, NALEO Educational Fund

- Ms. Kate Sokolov, Politics and Elections, Google
- Ms. Jessica Livoti-Morales, Senior Digital Strategist, AFL-CIO
- Mr. Luis Gazitúa, Gazitúa Letelier, P.A.

LUV-ING CHICAGO AT THE FIELD MUSEUM, HOSTED BY SOUTHWEST AIRLINES

The Field Museum

6:00 p.m. – 8:00 p.m.

NALEO buses begin boarding at 5:15 p.m. and begin departing at 5:30 p.m. from Wacker Drive outside the main lobby of the Swissôtel Chicago to The Field Museum. Buses will begin departing The Field Museum at 7:45 p.m. to return to the Swissôtel Chicago. Conference credentials are required.



30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

FRIDAY, JUNE 28

CONFERENCE REGISTRATION

Zurich Ballroom Foyer, 1st Floor Event Centre

7:30 a.m. to 5:00 p.m.

EXHIBITS

For a list of exhibitors, please refer to page one of this agenda.

Zurich Ballroom Foyer, 1st Floor Event Centre

7:30 a.m. to 5:00 p.m.

CONCURRENT SESSION BREAKFASTS

2nd Floor Event Centre

Vevey 1 & 2, Vevey 3 & 4, St. Gallen

7:30 a.m. – 8:30 a.m.

EDUCATION TRACK

TEACHER EFFECTIVENESS: EVALUATING QUALITY PROFESSIONAL DEVELOPMENT

Sponsored by Bill & Melinda Gates Foundation, State Farm[®]

Vevey 1 & 2, 2nd Floor Event Centre

8:00 a.m. – 9:30 a.m.

Education is an ever-evolving issue. With the implementation of the Common Core State Standards and shift towards new forms of assessment, it is imperative that educators and policymakers understand and adapt to this transition to better serve their students and constituents. Knowing what constitutes quality professional development is essential to this process, as teachers and school board members will have to align their curriculum and approve policies to implement new college and career readiness standards. From a governance perspective, this session will explore the opportunity policymakers have to identify and approve effective curriculum and professional development to enhance the effectiveness of the educators in their communities.

Session Chair: Hon. Jesse Ruiz, Vice-President, Chicago Board of Education, Illinois

- Dr. Rebecca Blum-Martinez, Professor, University of New Mexico
- Ms. Gabriela Uro, Manager for English Language Learner Policy and Research, Council of the Great City Schools
- Mr. Edward Tabet-Cubero, Deputy Director, Dual Language Education of New Mexico

HEALTH TRACK

SUPPORTING LOCAL ACTIVE LIVING POLICIES THAT CONTRIBUTE TO ECONOMIC GROWTH

Presenting Sponsor: Baxter Healthcare Corporation

Vevey 3 & 4, 2nd Floor Event Centre

8:00 a.m. – 9:30 a.m.

The built environment plays a vital role in shaping the health of many communities throughout the country. The recently reauthorized federal transportation bill provides the single largest opportunity to shape land use, through the design of neighborhoods that are walking and biking friendly, and improve the environment. This session will focus on introducing participants to how active living policies can help policymakers address built environment concerns and affect community health outcomes. Participants will be introduced to innovative approaches, tools and policies that can increase opportunities for physical activity in schools and cities and stimulate local economies.

Session Chair: Hon. Rey Colón, Alderman, City of Chicago, Illinois; Vice Chair, Chicago City Council Latino Caucus; NALEO Board Member

- Ms. Stefanie Seskin, Deputy Director, National Complete Streets Coalition, Smart Growth America
- Ms. April Economides, Founder & Principal, Green Octopus Consulting
- Mr. James Corless, Executive Director, Transportation for America



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

GIDEON AT 50: A LOOK AT PUBLIC DEFENSE IN AMERICA

Presented by Public Defender Carlos J. Martinez, 11th Judicial Circuit of Florida

St. Gallen, 2nd Floor Event Centre

8:00 a.m. – 9:30 a.m.

Fifty years after *Gideon v. Wainwright*, indigent defense is in a state of crisis, resulting in a system that lacks fundamental fairness. The 50 year anniversary of *Gideon v. Wainwright* and several important developments in the state of indigent defense in the past two years, including the *Padilla v. Kentucky* decision (right to competent advice on immigration matters in criminal cases), make the “Gideon” access to justice a timely topic. This session will highlight the ethical, legal and public policy dilemmas facing indigent defense. The issues that will be explored include the evolution of the right to counsel, the importance of a strong indigent defense system, and the consequences of criminal conviction, including upon a defendant’s immigrant status.

Session Chair: Hon. Mayra Peña Lindsay, Vice Mayor, Village of Key Biscayne, Florida

- Hon. Carlos J. Martinez, Public Defender, 11th Judicial Circuit of Florida
- Hon. Bertila Soto, Chief Judge, 11th Judicial Circuit of Florida
- Ms. M. Clara Hernandez, Esq., Chief Public Defender, El Paso County, Texas
- Ms. Cheryl Little, Esq., Executive Director, Americans for Immigrant Justice

PLENARY SESSION

BUILDING FOR OUR FUTURE – INVESTING IN AMERICA’S INFRASTRUCTURE

Sponsored by Pacific Gas and Electric Company

Zurich Ballroom, 1st Floor Event Centre

10:00 a.m. – 11:30 a.m.

Every day, Americans depend on critical energy, water, and transportation infrastructures paid for and built by previous generations. As the demands of our nation’s aging infrastructure increase in step with a growing population that will be increasingly Latino, how will today’s policymakers ensure that future generations of Americans will have a modern, efficient, and secure infrastructure system that will allow our nation to remain competitive in a global market? This session will provide a variety of perspectives on the challenges and opportunities policymakers should consider as they pursue investments that ensure our country’s future success.

Session Chair: Hon. Alex Padilla, California State Senator; NALEO President

Keynote Opening Remarks

Ms. Heather Zichal, Special Assistant to the President for Energy and Climate Change, The White House

- Mr. Charles “Casey” Dinges, Senior Managing Director, Public Affairs, Membership & Marketing, American Society of Civil Engineers
- Ms. Geisha Williams, Executive Vice President, Electric Operations, PG&E



NALEO CHICAGO

30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

NATIONAL LEADERSHIP LUNCHEON

Sponsored by Walmart

Zurich Ballroom, 1st Floor Event Centre

12:30 p.m. – 2:00 p.m.

Illinois Welcome Remarks

- Hon. Iris Martinez, Illinois State Senator; Co-Chair, Illinois Legislative Latino Caucus
- Hon. Cynthia Soto, Illinois State Representative; Co-Chair, Illinois Legislative Latino Caucus

Special Welcome Remarks

- Hon. Dan Rutherford, Treasurer, State of Illinois

Cook County Welcome Remarks

- Hon. Toni Preckwinkle, Board President, Cook County, Illinois
- Hon. Jesus “Chuy” Garcia, Commissioner, Cook County, Illinois
- Hon. Edwin Reyes, Commissioner, Cook County, Illinois

Recognition of Past NALEO Presidents

Hon. John Bueno, Former Councilmember, City of Pontiac, Michigan; Hon. Adolfo Carrion; Former Bronx Borough President, New York, New York; Hon. Sylvia Garcia, Texas State Senator; Hon. Mary Herrera, Former New Mexico Secretary of State

EDUCATION TRACK

PARENT ENGAGEMENT IN AN ERA OF EDUCATION REFORM

Sponsored by Bill & Melinda Gates Foundation, State Farm[®]

Vevey 1 & 2, 2nd Floor Event Centre

2:30 p.m. – 4:00 p.m.

Research has established that parental and family involvement is directly related to student achievement. In an era of continuous education reform, it is vital that parents and primary caregivers remain knowledgeable and actively involved in their children’s education. Policymakers can play a unique role in ensuring that vital information regarding a child’s education remains both easily accessible and easy to understand by parents, caregivers, and communities at large. This session will highlight ways in which local policymakers can institutionalize and sustain partnership models at the district level in order to promote active parent and family engagement in every school.

Session Chair: Hon. Guillermo Z. López, Chair, National Hispanic Caucus of School Board Members of the National School Boards Association; Board President, Lansing School District, Michigan; NALEO Board Member

- Dr. M. Elena Lopez, Associate Director, Harvard Family Research Project



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

HEALTH TRACK

A MATTER OF PERSPECTIVE: MENTAL HEALTH AND WELLBEING IN AMERICA

Presenting Sponsor: Baxter Healthcare Corporation

Sponsored by Otsuka America Pharmaceutical, Inc.

Vevey 3 & 4, 2nd Floor Event Centre

2:30 p.m. – 4:00 p.m.

In the past several years, many health programs and agencies have been forced to make deep cuts to their budgets. Mental health care services, in particular, have been significantly underfunded in many states. This session will provide an opportunity for participants to learn about the status of mental health in the United States, particularly among the Latino population and other vulnerable groups. In addition, speakers will focus on the opportunity the Affordable Care Act brings to many states to invest much needed resources in mental health services. Presentations will draw attention to successful community interventions in schools and cities that provide effective treatment models, and support healthy social environments for children and their families.

Session Chair: Hon. Theresa Garza Ruiz, County Legislator, Jackson County, Missouri

- Mr. Joel Miller, Senior Director of Policy and Health Care Reform, National Association of State Mental Health Program Directors
- Mr. Sergio Aguilar-Gaxiola, M.D., PhD, Professor of Internal Medicine, School of Medicine, University of California, Davis

CIVIC ENGAGEMENT TRACK

LATINO ACCESS TO THE BALLOT BOX: NEW AND ONGOING CHALLENGES

St. Gallen, 2nd Floor Event Centre

2:30 p.m. – 4:00 p.m.

From voter identification requirements to Election Day voter registration, major changes to election law are increasingly at the top of state and federal policy priorities. The impacts of such policies on the voting process are significant and in many cases have a greater affect on Latino voters than others. This session will discuss the current landscape for election administration policy, the actual and anticipated outcomes of various policies, and what lies ahead for advocacy and implementation.

Session Chair: Hon. Catherine Miranda, Arizona State Representative; NALEO Board Member

- Hon. Alex Padilla, California State Senator; NALEO President
- Mr. Luis Gazitúa, Gazitúa Letelier, P.A.
- Ms. Erin Hustings, Senior Policy Analyst, NALEO Educational Fund

EDUCATION LISTENING SESSION

Vevey 1 & 2, 2nd Floor Event Centre

4:00 p.m. – 5:30 p.m.

The Education Listening Session will provide NALEO members the opportunity to engage with federal education leaders on the most pressing issues facing our nation's schools and students. This discussion is presented by the NALEO Educational Fund in collaboration with the Latino Elected and Appointed Officials National Taskforce on Education.

Session Moderators: Hon. Ana Sol Gutiérrez, Maryland State Delegate; NALEO Board Member; and Hon. Xilonin Cruz-Gonzalez, Board Clerk, Azusa Unified School District, California; NALEO Board Member

- Ms. Alejandra Ceja, Executive Director, White House Initiative on Educational Excellence for Hispanics
- Mr. Marco A. Davis, Deputy Director, White House Initiative on Educational Excellence for Hispanics
- Ms. Maribel Duran, Chief of Staff, White House Initiative on Educational Excellence for Hispanics
- Ms. Karen Tamburro, Office for Civil Rights, U.S. Department of Education



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

LEADERSHIP DEVELOPMENT OPPORTUNITIES FOR HISPANIC YOUTH

Presented by Congressional Hispanic Leadership Institute

Vevey 1 & 2, 2nd Floor Event Centre

5:30 – 6:00 p.m.

This session will provide local policymakers with information and resources on leadership development opportunities for high school and college youth in their communities.

MEETING OF THE YOUNG ELECTED OFFICIALS – LATINO CAUCUS

Montreux 3, 2nd Floor Event Centre

5:30 p.m. – 6:30 p.m.

NALEOFEST– A CULINARY EXPERIENCE AT HISTORIC NAVY PIER, HOSTED BY TOYOTA

Crystal Gardens at Navy Pier

6:00 p.m. – 8:00 p.m.

NALEO buses begin boarding at 5:15 p.m. and begin departing at 5:30 pm. from Wacker Drive outside the main lobby of the Swissôtel Chicago to Crystal Gardens at Navy Pier. Buses will begin departing Crystal Gardens at Navy Pier at 7:45 p.m. to return to the Swissôtel Chicago. Conference credentials are required.



30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

SATURDAY, JUNE 29

FOURTH ANNUAL NALEO 5K RUN/WALK HOSTED BY CHICAGO MAYOR RAHM EMANUEL

*Presented by PepsiCo and Walmart; Silver Sponsors: Johnson & Johnson, Samsung, Tupperware Brands Corporation;
Bronze Sponsors: Abbott Nutrition, Amplify, Baptist Health South Florida, Sprint*

DuSable Harbor (200 N. Front Drive), Grant Park

7:00 a.m. – 9:00 a.m.

Registration: 6:00 a.m.

Run/Walk Begins: 7:00 a.m.

(Information is available at the NALEO 5K Run/Walk Outpost located at the Exhibit area in the Zurich Ballroom Foyer, 1st Floor Event Centre, Swissôtel Chicago.)

CONFERENCE REGISTRATION

Zurich Ballroom Foyer, 1st Floor Event Centre

8:30 a.m. to 2:00 p.m.

EXHIBITS

For a list of exhibitors, please refer to page one of this agenda.

Zurich Ballroom Foyer, 1st Floor Event Centre

8:30 a.m. to 2:00 p.m.

CONTINENTAL BREAKFAST

Zurich Ballroom Foyer, 1st Floor Event Centre

8:30 a.m. – 9:30 a.m.

2nd Floor Event Centre Foyer

9:30 a.m. – 10:30 a.m.

FEDERAL ISSUES FORUM

COMPREHENSIVE IMMIGRATION REFORM: THE TIME IS NOW

Presenting Sponsor: AT&T

Sponsored by: Verizon

St. Gallen, 2nd Floor Event Centre

10:00 a.m. – 11:30 a.m.

During the 113th Congressional session, Congress and the President have an unprecedented opportunity to fix and modernize our broken immigration system to ensure that it meets our nation's economic and social needs. This session will focus on the efforts to enact bi-partisan legislation that will create a fair process for bringing millions of immigrants out of the shadows and allow them to fully contribute to America's civic life. The panel will feature Congressional and White House policymakers who will discuss the political climate for comprehensive immigration reform and the impact of legislative proposals on the Latino community.

Session Chair: Hon. Mary Rose Garrido Wilcox, Supervisor, Maricopa County, Arizona; NALEO Board Member

- Hon. Dick Durbin, U.S. Senator, Illinois
- Hon. Luis Gutierrez, Member, U.S. House of Representatives, Illinois (IL-4)
- Hon. Jeff Denham, Member, U.S. House of Representatives, California (CA-10)
- Hon. Alejandro Mayorkas, Director, U.S. Citizenship and Immigration Services, U.S. Department of Homeland Security



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

FEDERAL ISSUES FORUM

TAX-EXEMPT BONDS AND THE CURRENT FISCAL CLIMATE

Presenting Sponsor: AT&T

Vevey 1 & 2, 2nd Floor Event Centre

10:00 a.m. – 11:30 a.m.

As Congressional leaders look for ways to put our nation's fiscal house in order, various approaches for increasing revenues and decreasing expenses are being hotly debated. Congress is currently considering various proposals that may change the treatment of tax-exempt bonds that are the primary tool state and local governments use to finance infrastructure needs such as schools, roads, hospitals, and water projects. This session will provide an overview of the current federal fiscal climate as well as proposals for eliminating or capping this deduction and what it would mean for future borrowing by local agencies to fund infrastructure improvements.

Session Chair: Hon. Karen Avilla, Treasurer, City of Carson, California; President, Hispanic Elected Local Officials of the National League of Cities; NALEO Board Member

- Hon. Peter J. Roskam, Member, U.S. House of Representatives, Illinois (IL-6)
- Hon. Marie Lopez Rogers, Mayor, City of Avondale, Arizona; President, National League of Cities

FEDERAL ISSUES FORUM

CLIMATE CHANGE: UNDERSTANDING AND MANAGING LOCAL RISKS

Presenting Sponsor: AT&T

Vevey 3 & 4, 2nd Floor Event Centre

10:00 a.m. – 11:30 a.m.

According to the National Oceanic and Atmospheric Administration (NOAA), in the past two years, the United States experienced 25 climate- and weather-related disasters claiming 1,019 lives and causing over \$1 billion in damages. As communities across the country experience the disastrous effects of climate change, including extreme changes in precipitation and temperature, the role of local policymakers in managing these risks is more important than ever. This session will provide an overview of the changes and variability in climate that the United States continues to experience; its effect on our communities' overall well-being, security, and economic stability; and will highlight strategies that have the potential to allow us to adapt at the local level and better prepare for the future.

Session Chair: Hon. Tony Cárdenas, Member, U.S. House of Representatives, California (CA-29)

- Mr. Doug Kluck, Central Region Climate Services Director, National Oceanic and Atmospheric Administration
- Lt. Col. Jim Schreiner, Deputy Commander, Chicago District, U.S. Army Corps of Engineers
- Ms. Nicole L. Hefty, Chief, Office of Sustainability, Planning Division, Miami-Dade Department of Regulatory and Economic Resources, Florida
- Hon. Annette Quijano, New Jersey State Assemblymember



NALEO CHICAGO

30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

NATIONAL CONGRESSIONAL LEADERSHIP LUNCHEON

Sponsored by Univision Communications Inc.

Zurich Ballroom, 1st Floor Event Centre

12:00 p.m. – 2:00 p.m.

Special Welcome Remarks

- Hon. Luis Gutierrez, Member, U.S. House of Representatives, Illinois (IL-4)
- Hon. Dick Durbin, U.S. Senator, Illinois

Remarks & Presentation of the NALEO President's Award

- Remarks & Presentation: Hon. Alex Padilla, California State Senator; NALEO President
 - Mr. Art Ruiz, Director, State Farm[®]

Special Address

- Mr. Reince Priebus, Chairman, Republican National Committee

Special Address

- Mr. Henry R. Muñoz III, Finance Chair, Democratic National Committee

EMPOWERING LATINOS THROUGH POLITICAL APPOINTMENTS

Vevey 1 & 2, 2nd Floor Event Centre

2:30 p.m. – 4:00 p.m.

A briefing and resume drop hosted by the National Hispanic Leadership Agenda's new Latino Appointments Program dedicated to identifying and supporting Latinos pursuing state and presidential appointments.

DINNER REGISTRATION

Zurich Ballroom Foyer, 1st Floor Event Centre

5:30 a.m. to 7:30 p.m.

NALEO ASSEMBLY OF RECEPTIONS

2nd Floor Event Centre

6:00 p.m. – 7:30 p.m.

- **ALL THAT JAZZ**
Sponsored by Allstate Insurance Company
St. Gallen 3
- **CHICAGO BIG LEAGUE LOUNGE**
Sponsored by JPMorgan Chase & Co.
Montreux 2
- **WELCOME TO SAN DIEGO 2014!**
Sponsored by Edison International
Montreux 1



NALEO CHICAGO
30TH ANNUAL CONFERENCE ★ ★ ★ ★ JUNE 27-29, 2013

Presenting Sponsors: State Farm[®], Target

NALEO SALUTE TO MIDWEST LEADERS DINNER

Host: Edison International; Sponsored by Advance America, McDonald's Corporation, JPMorgan Chase & Co., McLane Company, ComEd, Duke Energy, Hispanic CREO-Futuro 2020, MidWest Title Loans

Zurich Ballroom, 1st Floor Event Centre

7:30 p.m. – 11:00 p.m.

Presentation of the *Ohlli* Award by the Mexican Government

- Presentation: Hon. Carlos Jimenez-Macias, Consul General of Mexico in Chicago, accompanied by Francisco de la Torre, Executive Director of the Institute for Mexicans Abroad
 - Hon. Jesus “Chuy” Garcia, Commissioner, Cook County, Illinois

Special Remarks

- Hon. Iris Y. Martinez, Illinois State Senator; Co-Chair, Illinois Legislative Latino Caucus

Invitation to the NALEO 31st Annual Conference

- Hon. Alex Padilla, California State Senator; NALEO President
- Hon. Ricardo Lara, California State Senator; Chair, California Latino Legislative Caucus
- Hon. David Alvarez, Councilmember, City of San Diego, California
- Hon. Alejandra Sotelo Solis, Councilmember, City of National City, California

SUNDAY, JUNE 30

NALEO EDUCATIONAL FUND BOARD MEETING

Vevey, 2nd Floor Event Centre

8:00 a.m. – 10:00 a.m.

NALEO BOARD MEETING

St. Gallen, 2nd Floor Event Centre

10:30 a.m. – 12:30 p.m.